

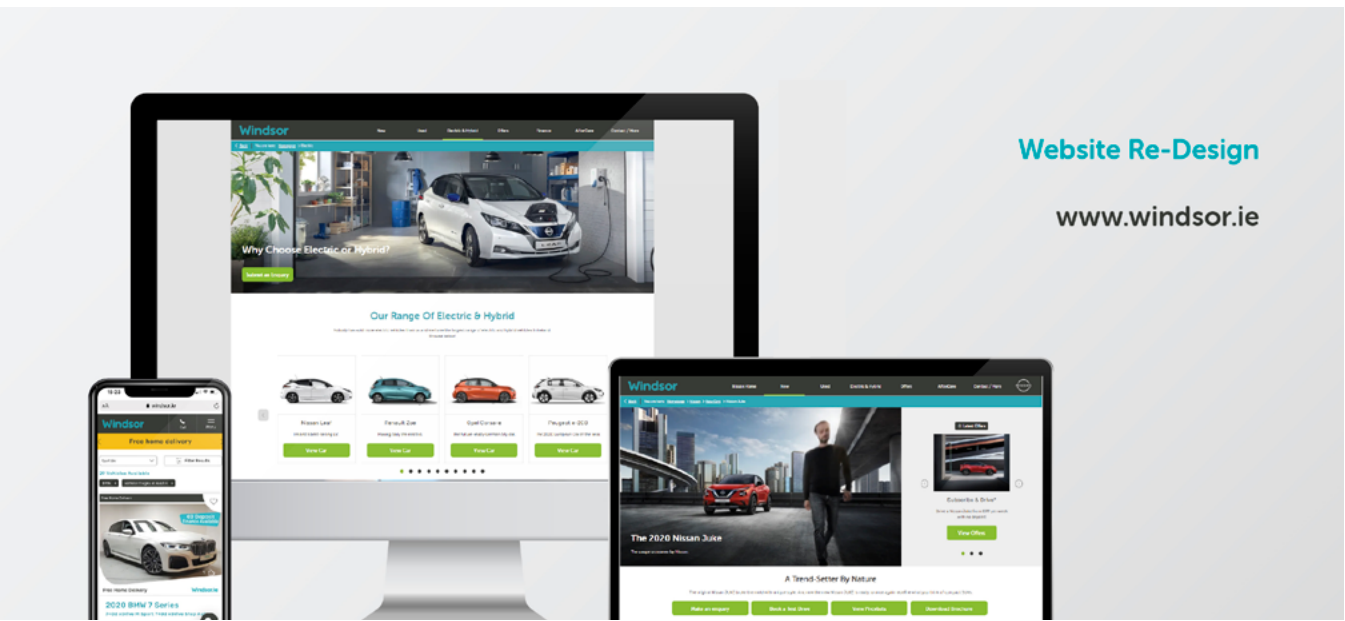
Marketing Portfolio

A brief snapshot of my recent work with Windsor Motors.

Website Management

Recent projects include the complete re-design of new and used car listings.

This offers a mobile first UX with clarity and detail on relevant information.

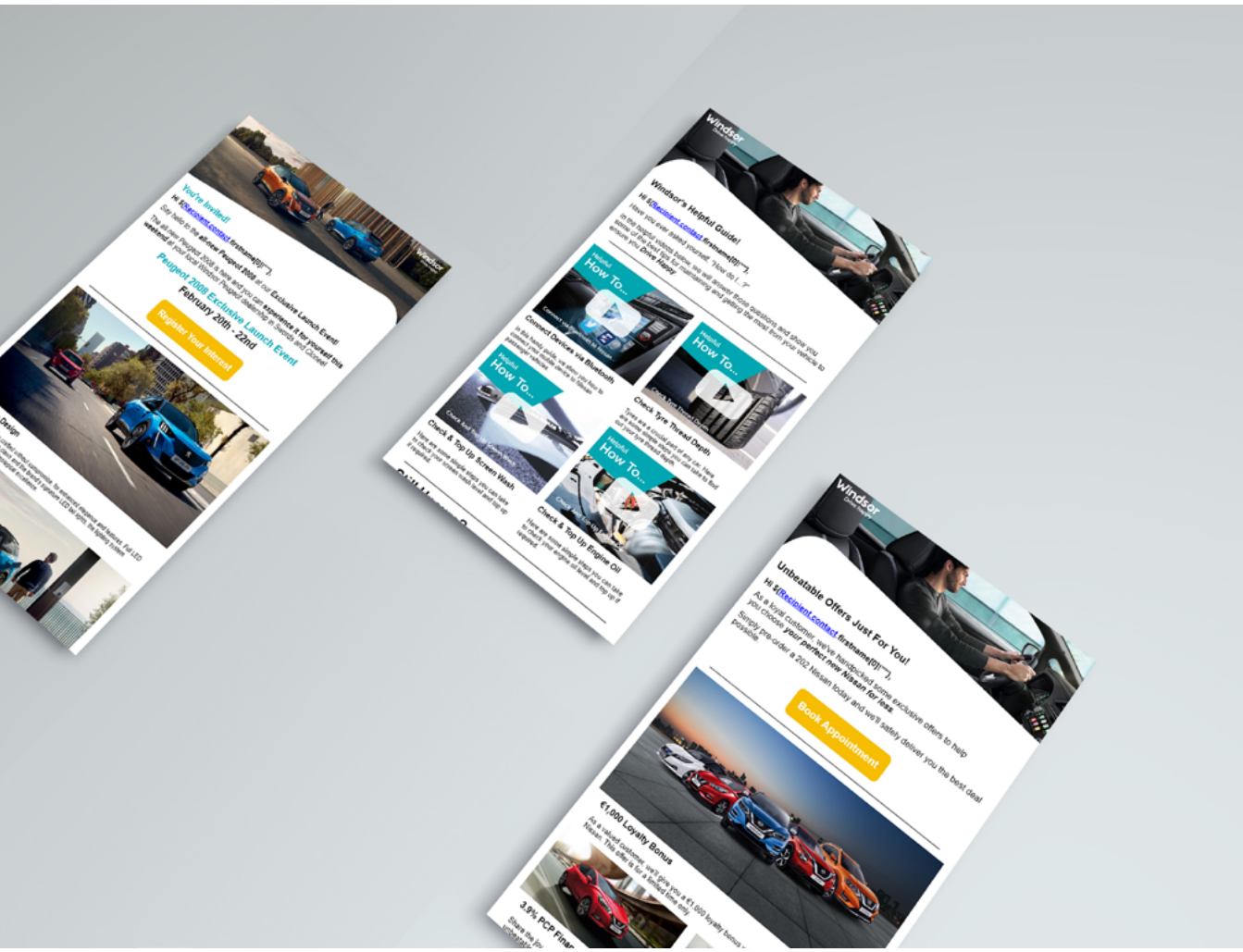


Windsor EV & Hybrid Hub

As part of a group wide focus on electric and hybrid vehicles, I worked with partners at G-Forces to create a bespoke webpage featuring the full range of green vehicles.

Social & PPC Advertising

Oversee end-to-end execution of advertising campaigns on social media and Google Ads to great effect.



Email Marketing

Recent email communication during campaign periods, outlining helpful information and conveying new social distancing practices for customers.

Videography

I film and edit all videos for the group. This includes campaign ads, social content, informative pieces, brand ambassador collaborations and event films.



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